

NCC Cable System Order

Order #	62322630
Syscode	6589
System Name	Cox Media/Greater Ft Walton Zone, FL
Market	Mobile

AE	Andrew Yolles
Sales Coordinator	Luke Priddy
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Jun16 C-DMA Nielsen Live+7
-	

Flight Dates	08/15/16 - 09/04/16
Agency	Strategic Media Services, Inc
Advertiser	Donald J Trump for President

Client Code	32
Product Code	37
Est Code	1316
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		08/23/16	
Version		2 Vs. 1	
Show All Lines			
Total # of Weeks		3	
Total		\$5,338.00	
Commission		\$800.70	
Net Total		\$4,537.30	
Total Spots		192	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R10: 8.23 MG. 1 spot dropped and added to current flight. \$0 change. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	NEW DAY SATURD<	8/15/16	8/21/16	05:00	08:00						X	X	-	-	1	\$15.00	\$15.00	30	OOW 06/27/16-09/25/16
2	CNN	NEW DAY<	8/22/16	8/28/16	05:00	08:00	X	X	X	X	X	X	X	-	-	3	\$15.00	\$45.00	30	OOW 06/27/16-09/25/16
3	CNN	CNN NEWSROOM<	8/15/16	8/21/16	08:00	15:00						X	X	-	-	1	\$7.00	\$7.00	30	OOW 06/27/16-09/25/16
4	CNN	CNN NEWSROOM<	8/22/16	8/28/16	08:00	15:00	X	X	X	X	X	X	X	-	-	4	\$7.00	\$28.00	30	OOW 06/27/16-09/25/16
5	CNN	CNN NEWSROOM<	8/29/16	9/4/16	08:00	15:00	X							-	-	1	\$7.00	\$7.00	30	OOW 06/27/16-09/25/16
6	CNN	CNN NEWSROOM/AVG. ALL WKS	8/15/16	8/21/16	15:00	17:00						X	X	-	-	1	\$9.00	\$9.00	30	OOW 06/27/16-09/25/16
7	CNN	VARIOUS	8/22/16	8/28/16	15:00	17:00	X	X	X	X	X	X	X	-	-	4	\$9.00	\$36.00	30	OOW 06/27/16-09/25/16
8	CNN	LEAD WITH JAKE/SITUATION ROOM	8/29/16	9/4/16	15:00	17:00	X							-	-	1	\$9.00	\$9.00	30	OOW 06/27/16-09/25/16
9	CNN	AVG. ALL WKS<	8/15/16	8/21/16	17:00	24:00						X	X	-	-	3	\$15.00	\$45.00	30	OOW 06/27/16-09/25/16
10	CNN	AVG. ALL WKS<	8/22/16	8/28/16	17:00	24:00	X	X	X	X	X	X	X	-	-	8	\$15.00	\$120.00	30	OOW 06/27/16-09/25/16
11	CNN	VARIOUS	8/29/16	9/4/16	17:00	24:00	X							-	-	1	\$15.00	\$15.00	30	OOW 06/27/16-09/25/16
12	ESPN	AVG. ALL WKS<	8/15/16	8/21/16	05:00	08:00						X	X	-	-	1	\$15.00	\$15.00	30	OOW 06/27/16-09/25/16
13	ESPN	AVG. ALL WKS<	8/22/16	8/28/16	05:00	08:00	X	X	X	X	X	X	X	-	-	3	\$15.00	\$45.00	30	OOW 06/27/16-09/25/16
14	ESPN	AVG. ALL WKS<	8/15/16	8/21/16	08:00	15:00						X	X	-	-	1	\$18.00	\$18.00	30	OOW 06/27/16-09/25/16
15	ESPN	AVG. ALL WKS<	8/22/16	8/28/16	08:00	15:00	X	X	X	X	X	X	X	-	-	3	\$18.00	\$54.00	30	OOW 06/27/16-09/25/16
16	ESPN	AVG. ALL WKS	8/15/16	8/21/16	15:00	17:00						X	X	-	-	1	\$17.00	\$17.00	30	OOW 06/27/16-09/25/16
17	ESPN	AVG. ALL WKS<	8/22/16	8/28/16	15:00	17:00	X	X	X	X	X	X	X	-	-	3	\$17.00	\$51.00	30	OOW 06/27/16-09/25/16
18	ESPN	AVG. ALL WKS<	8/15/16	8/21/16	17:00	24:00						X	X	-	-	3	\$45.00	\$135.00	30	OOW 06/27/16-09/25/16
19	ESPN	AVG. ALL WKS<	8/22/16	8/28/16	17:00	24:00	X	X	X	X	X	X	X	-	-	8	\$45.00	\$360.00	30	OOW 06/27/16-09/25/16
20	ESPN	AVG. ALL WKS<	8/29/16	9/4/16	17:00	24:00	X							-	-	1	\$45.00	\$45.00	30	OOW 06/27/16-09/25/16

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21	FXNC	FOX & FRIENDS	8/15/16	8/21/16	05:00	08:00						X	X	-	-	1	\$79.00	\$79.00	30	OOW 06/27/16-09/25/16
22	FXNC	FOX AND FRIEND<	8/22/16	8/28/16	05:00	08:00	X	X	X	X	X	X	X	-	-	3	\$79.00	\$237.00	30	OOW 06/27/16-09/25/16
23	FXNC	AVG. ALL WKS<	8/15/16	8/21/16	08:00	15:00						X	X	-	-	1	\$33.00	\$33.00	30	OOW 06/27/16-09/25/16
24	FXNC	VARIOUS	8/22/16	8/28/16	08:00	15:00	X	X	X	X	X	X	X	-	-	4	\$33.00	\$132.00	30	OOW 06/27/16-09/25/16
25	FXNC	VARIOUS	8/29/16	9/4/16	08:00	15:00	X							-	-	1	\$33.00	\$33.00	30	OOW 06/27/16-09/25/16
26	FXNC	AVG. ALL WKS<	8/15/16	8/21/16	15:00	17:00						X	X	-	-	1	\$61.00	\$61.00	30	OOW 06/27/16-09/25/16
27	FXNC	VARIOUS	8/22/16	8/28/16	15:00	17:00	X	X	X	X	X	X	X	-	-	4	\$61.00	\$244.00	30	OOW 06/27/16-09/25/16
28	FXNC	YOUR WORLD W/N/FIVE, THE	8/29/16	9/4/16	15:00	17:00	X							-	-	1	\$61.00	\$61.00	30	OOW 06/27/16-09/25/16
29	FXNC	AVG. ALL WKS<	8/15/16	8/21/16	17:00	24:00						X	X	-	-	3	\$94.00	\$282.00	30	OOW 06/27/16-09/25/16
30	FXNC	VARIOUS	8/22/16	8/28/16	17:00	24:00	X	X	X	X	X	X	X	-	-	8	\$94.00	\$752.00	30	OOW 06/27/16-09/25/16
31	FXNC	VARIOUS	8/29/16	9/4/16	17:00	24:00	X							-	-	1	\$94.00	\$94.00	30	OOW 06/27/16-09/25/16
32	HGTV	AVG. ALL WKS	8/15/16	8/21/16	08:00	15:00						X	X	-	-	1	\$15.00	\$15.00	30	OOW 06/27/16-09/25/16
33	HGTV	AVG. ALL WKS<	8/22/16	8/28/16	08:00	15:00	X	X	X	X	X	X	X	-	-	4	\$15.00	\$60.00	30	OOW 06/27/16-09/25/16
34	HGTV	AVG. ALL WKS<	8/29/16	9/4/16	08:00	15:00	X							-	-	1	\$15.00	\$15.00	30	OOW 06/27/16-09/25/16
35	HGTV	AVG. ALL WKS	8/15/16	8/21/16	15:00	17:00						X	X	-	-	1	\$14.00	\$14.00	30	OOW 06/27/16-09/25/16
36	HGTV	AVG. ALL WKS<	8/22/16	8/28/16	15:00	17:00	X	X	X	X	X	X	X	-	-	6	\$14.00	\$84.00	30	OOW 06/27/16-09/25/16
37	HGTV	LOVE IT OR LIS	8/29/16	9/4/16	15:00	17:00	X							-	-	1	\$14.00	\$14.00	30	OOW 06/27/16-09/25/16
38	HGTV	VARIOUS	8/15/16	8/21/16	17:00	24:00						X	X	-	-	3	\$40.00	\$120.00	30	OOW 06/27/16-09/25/16
39	HGTV	VARIOUS	8/22/16	8/28/16	17:00	24:00	X	X	X	X	X	X	X	-	-	10	\$40.00	\$400.00	30	OOW 06/27/16-09/25/16
40	HGTV	VARIOUS	8/29/16	9/4/16	17:00	24:00	X							-	-	1	\$40.00	\$40.00	30	OOW 06/27/16-09/25/16

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
41	MNBC	AVG. ALL WKS<	8/15/16	8/21/16	05:00	08:00						X	X	-	-	1	\$7.00	\$7.00	30	OOW 06/27/16-09/25/16
42	MNBC	MORNING JOE<	8/22/16	8/28/16	05:00	08:00	X	X	X	X	X	X	X	-	-	6	\$7.00	\$42.00	30	OOW 06/27/16-09/25/16
43	MNBC	MORNING JOE	8/29/16	9/4/16	05:00	08:00	X							-	-	1	\$7.00	\$7.00	30	OOW 06/27/16-09/25/16
44	TNT	VARIOUS	8/15/16	8/21/16	08:00	15:00						X	X	-	-	0	\$11.00	\$0.00	30	R10-1x
45	TNT	VARIOUS	8/22/16	8/28/16	08:00	15:00	X	X	X	X	X	X	X	-	-	3	\$11.00	\$33.00	30	OOW 06/27/16-09/25/16
46	TNT	VARIOUS	8/15/16	8/21/16	15:00	17:00						X	X	-	-	2	\$16.00	\$32.00	30	OOW 06/27/16-09/25/16
47	TNT	VARIOUS	8/22/16	8/28/16	15:00	17:00	X	X	X	X	X	X	X	-	-	7	\$16.00	\$112.00	30	OOW 06/27/16-09/25/16
48	TNT	CASTLE	8/29/16	9/4/16	15:00	17:00	X							-	-	1	\$16.00	\$16.00	30	OOW 06/27/16-09/25/16
49	TNT	AVG. ALL WKS	8/15/16	8/21/16	17:00	24:00						X	X	-	-	3	\$43.00	\$129.00	30	OOW 06/27/16-09/25/16
50	TNT	AVG. ALL WKS<	8/22/16	8/28/16	17:00	24:00	X	X	X	X	X	X	X	-	-	10	\$43.00	\$430.00	30	OOW 06/27/16-09/25/16
51	TNT	AVG. ALL WKS<	8/29/16	9/4/16	17:00	24:00	X							-	-	1	\$43.00	\$43.00	30	OOW 06/27/16-09/25/16
52	HALL	AVG. ALL WKS<	8/15/16	8/21/16	15:00	17:00						X	X	-	-	1	\$2.00	\$2.00	30	OOW 06/27/16-09/25/16
53	HALL	LITTLE HOUSE O<	8/22/16	8/28/16	15:00	17:00	X	X	X	X	X	X	X	-	-	6	\$2.00	\$12.00	30	OOW 06/27/16-09/25/16
54	HALL	LITTLE HOUSE O	8/29/16	9/4/16	15:00	17:00	X							-	-	1	\$2.00	\$2.00	30	OOW 06/27/16-09/25/16
55	HALL	VARIOUS	8/15/16	8/21/16	17:00	24:00						X	X	-	-	3	\$5.00	\$15.00	30	OOW 06/27/16-09/25/16
56	HALL	VARIOUS	8/22/16	8/28/16	17:00	24:00	X	X	X	X	X	X	X	-	-	11	\$5.00	\$55.00	30	OOW 06/27/16-09/25/16
57	HALL	VARIOUS	8/29/16	9/4/16	17:00	24:00	X							-	-	2	\$5.00	\$10.00	30	OOW 06/27/16-09/25/16
58	HIST	AVG. ALL WKS	8/15/16	8/21/16	15:00	17:00						X	X	-	-	2	\$10.00	\$20.00	30	OOW 06/27/16-09/25/16
59	HIST	AVG. ALL WKS<	8/22/16	8/28/16	15:00	17:00	X	X	X	X	X	X	X	-	-	7	\$10.00	\$70.00	30	OOW 06/27/16-09/25/16
60	HIST	AVG. ALL WKS	8/29/16	9/4/16	15:00	17:00	X							-	-	1	\$10.00	\$10.00	30	OOW 06/27/16-09/25/16
61	HIST	AVG. ALL WKS<	8/15/16	8/21/16	17:00	24:00						X	X	-	-	3	\$31.00	\$93.00	30	OOW 06/27/16-09/25/16

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62	HIST	AVG. ALL WKS<	8/22/16	8/28/16	17:00	24:00	X	X	X	X	X	X	X	-	-	10	\$31.00	\$310.00	30	OOW 06/27/16-09/25/16
63	HIST	BARBARIANS RIS<	8/29/16	9/4/16	17:00	24:00	X							-	-	1	\$31.00	\$31.00	30	OOW 06/27/16-09/25/16
64	TNT	VARIOUS	8/22/16	8/28/16	08:00	15:00				X	X	X	X	-	-	1	\$11.00	\$11.00	30	R10+1x

	Aug 2016	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Total
SPOTS	174	18	0	0	0	0	0	0	0	0	0	0	192
AMT	\$4,886.00	\$452.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$5,338.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 08/23/16

62322630 | Mobile | Cox Media/Greater Ft Walton Zone, FL | 6589 |